Lancer

A South Lake High School Award-winning Publication
21900 East Nine Mile Road • St. Clair Shores, MI 48080
Telephone: (586) 435-1942, Ext. 6234 (adviser's voice mail) • email: btaetsch@solake.org

Advertising Contract

The undersigned firm hereby agrees to advertise in the *Lancer* in each of the issues circled below, according to the advertising rate schedule below.

Dates ad will run: October November December February March April May
(CIRCLE ALL MONTHS THAT APPLY)

Ad Size _____ **Cost Per Issue:** _____

We further agree to furnish all copy or changes in copy at least two weeks prior to the publication date. We understand that we will be billed within ten (10) days after publication (if possible) and that a tear sheet will be provided. In addition, we agree to pay for each advertisement within thirty (30) days of receipt of billing. *Note: Senior Issue payments may not be deposited until August or September of following school year.*

Advertiser's Name _____

Address _____
STREET CITY STATE ZIP

Phone _____ Email _____

Purchaser's Signature: _____

Salesperson's Signature _____

Date _____

AD PRICES

• COSTS ARE PER ISSUE •

SIZES:	1-3	4-6	All Issues
3.75 x 2.125 **(Business Card)**	$ 20.00	$ 17.50	$ 16.25
2.5 x 3.75 **(Large Business Card)**	$ 30.00	$ 27.50	$ 26.25
3.75 x 5 **(Quarter Page)**	$ 50.00	$ 43.75	$ 40.75
7.5 x 5 **(Half Page)**	$100.00	$ 80.00	$ 60.00
7.5 x 10 **(Full Page)**	$140.00	$122.50	$113.75
8.5 x 11 **Insert provided by customer**	$ 60.00	$ 50.00	$ 40.00